



Promotion Tips



Getting exposure is the key to a successful fundraiser. Here are some ideas to get the word out!

First Post: Introduction to Fundraiser

Mid Fundraiser Posts

- Coffee Picture
 - Highlight Item
 - Gift Idea
 - Coffee Fact
-

Last Post: Time is Running Out

* We recommend posting to social media every 2-3 days for maximum exposure

First Post Introduction to Fundraiser



[Group Name] is thrilled to be partnering with Driven Coffee to run a coffee fundraiser! From [start date] to [end date] head to our link to buy coffee, tea, hot cocoa, and snacks to support us. In turn, we'll raise money that will help [insert fundraising purpose].

[Add group link]

Mid Fundraiser Post Ideas



Stay caffeinated while helping my [group name]! The House Blend is a classic coffee, perfect for any taste palette.



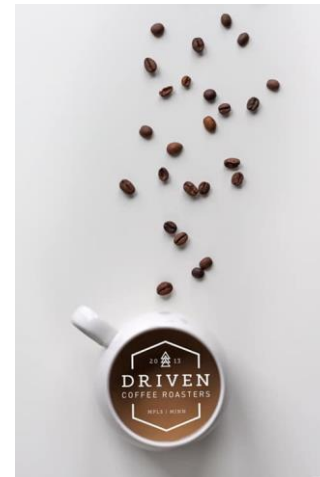
Not a coffee fan? Check out the other amazing products you can purchase to support my fundraiser!

[Add group link]



Need an easy and thoughtful gift idea? I have you covered: my fundraiser has numerous options for the important people in your life!

[Add group link]



In case you missed it, I am running a fundraiser with Driven Coffee right now. Check out my link to buy coffee, tea, and snacks to support me!

Fun Fact: did you know that coffee was first discovered by a goat?!

[Add group link]

Last Post Time is Running Out



Time is ticking!

My group's fundraiser with Driven Coffee ends on [end date].

Make sure to place your order through the link before it is too late!

[Add group link]